



NAMIBIA FISH CONSUMPTION  
PROMOTION TRUST

# MEDIA RELEASE

## 2019 ANNUAL NATIONAL FISH CONSUMPTION DAY LAUNCH

**For immediate release**

**Date: 12 August 2019**

The Namibia Fish Consumption Promotion Trust (NFCPT) will officially launch the 2019 annual National Fish Consumption Day (NFCD) on **Friday, 16 August 2019 at Walvis Bay.**

The annual National Fish Consumption Day is a collaborative initiative between the Ministry of Fisheries and Marine Resources, NFCPT and stakeholders that was launched in 2012 to promote the consumption of fish at regional level and it has been facilitated by NFCPT.

Since its inception, it has been hosted by seven (7) regions, namely; Erongo, Omaheke, Otjozondjupa, Omusati, Oshana, Kavango West and Kunene raising N\$3.1 Million. These proceeds have been invested into the educational needs of the host regions in order to achieve quality education of our children

The activities of NFCD includes school tournament, fish consumption education road show, fish cooking demonstration, exhibition and selling different fish and fish products as well as fund-raising gala dinner.

This year NFCD will take place in September and the host is Oshikoto Region.

***Please note, attendance to the Breakfast Launch is limited to invited guests.***

### **Issued by:**

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BRINGING FISH TO THE NATION