



**NAMIBIA FISH CONSUMPTION
PROMOTION TRUST**



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REMARKS

BY

MRS SUZAN NDJALEKA
CHAIRPERSON OF THE NAMIBIA FISH CONSUMPTION PROMOTION
TRUST BOARD OF TRUSTEES

AT THE OCCASION OF NATIONAL FISH CONSUMPTION DAY BREAKFAST
LAUNCH

16 AUGUST 2019
WALVIS BAY – NAMIBIA
ERONGO REGION

Hon Bernhard Esau [MP], Minister of Fisheries and Marine Resources

Hon Cleophas Mutjavikua, Governor of Erongo Region

Hon Henock Kankoshi Governor of Oshikoto Region

Hon Marius Sheya Governor of Kunene Region

Your Worship Mr Immanuel Wilfred, Mayor of Walvis Bay Municipality

Your Worship Mrs Pauline Nashilundo, Mayor of Swakopmund

Municipality

Fellow Board Members of the Trustee

Mr Victor Pea (NFCPT CEO) and the Staff Members

Industry partners and stakeholders

Members of the Media

All Protocol observed

Good morning all

It truly is a pleasure being here this morning to share in a significant activity which has become a calendar event that players in the fishing sector and associated stakeholders look forward to. I have no doubt that, like previous annual NFCD events, this one will also be very successful.

For those of you participating for the first time, the primary objective of this Breakfast Meeting is to launch the 8th Annual National Fish Consumption Day, which will take place in the Oshikoto region at Omuthiya.

This event [NFCD] is a collaborative initiative between the Ministry of Fisheries and Marine Resources, NFCPT and stakeholders that was

launched in 2012 to promote and accelerate the consumption of fish at regional level and it has been facilitated by NFCPT.

The NFCD is a NFCPT initiative aimed at imparting fish knowledge and culinary skills to our people whilst bringing this much needed nutritional fish closer to them.

The NFCPT is mandated to amongst others, but not limited to, the promotion of the consumption of fish throughout the country whilst ensuring that fish promotion goes hand in hand with skills impartation. Our efforts will be futile, should the NFCPT not be an entity for that is visible and accessible to Namibians from all walks of life, therefore; on behalf of the Board of Trustees we appreciate NFCPT 147 committed and dedicated staff who continue to ensure service delivery to the satisfaction of our valued clientele. And has made it their mission to have representation throughout the thirteen (13) political regions of the country, complimenting it with sixteen (17) retail outlets.

Ladies and Gentlemen, I would like to commend our Government, the fishing sector and associate stakeholders' efforts that they continue to put to make this event a success. The outcome of the past seven NFCD activities have been very encouraging. We have observed, an increase in the distribution of fish locally, which translates in the increase demand for local consumption of fish. This would not have been achieved if it was not for joint efforts such as the annual NFCD.

Ladies and gentlemen, NFCD activities have create a desire for consuming fish which has in return increased enterprise development in fish trading among the locals.

Therefore, I am calling on everyone to collectively continue supporting the NFCD and other joint efforts targeted at increasing local consumption of fish so that we can achieve the 20.4Kg per capita consumption as set by our Government.

Ladies and Gentlemen;

In closing, as all roads lead to the Oshikoto Region for the 8th Annual National Fish Consumption Day 2019; let us collectively push for the realization of a well-nourished nation which is poised to advance the country towards the manifestations of an industrialized country.

My humble appreciations to you all for your attendance and look forward to your participation.

I THANK YOU